



Blundell's

FOUNDED 1604

ONE-DAY EVENT

CORPORATE SPONSORSHIP OPPORTUNITIES

ONE-DAY EQUESTRIAN EVENT HOSTED BY BLUNDELL'S SCHOOL



26 SEPTEMBER 2021

PONTISPOOL EQUESTRIAN CENTRE NR TAUNTON

*Give your business a boost
and support Blundell's School
by becoming a Sponsor*

ABOUT

Blundell's School will again be hosting its popular One-Day Event on Sunday 26 September 2021 at Pontispool Equestrian Centre, near Taunton.

The Blundell's One-Day Event is an equestrian event open to all schools across the Southwest. We traditionally see a large number of Southwest based spectators.

Our 2021 event is anticipated to be a sold-out event, with many of the 2020 events being cancelled.

Blundell's Equestrian team regularly competes in school competitions, and frequently qualifies for national championships. With such a successful track record, and a large Blundell's Community of just under 8,000 members, most of whom are in the Southwest area – this is the perfect opportunity to partner with Blundell's to help host a first-class event.

BECOME A SPONSOR TODAY

Mrs Emily Roffe-Silvester
Blundell's School Development Office
Email: devoffice@blundells.org
Tel: 01884 232324

WHOLE EVENT SPONSOR

£1,000 + VAT

- Business banner (*provided by sponsor*) displayed on arrival and departure of Pontispool Equestrian Centre.
- Five additional banners (*provided by sponsor*) displayed around Pontispool.
- Mention of thanks on social media (Facebook, Twitter & Instagram).
- Mention of thanks in School magazine (circulated to all Current/Past Parents and Old Blundellians). Circulated to ~8,000 Blundell's Community members.
- Mention of thanks via Alumni & Parent e-newsletter.
- Photo of sponsor representative (or banner) at the One-Day-Event included in School magazine and e-newsletters (*similar to the photo below*).
- Included on **Blundell's Development Office website**.
- Photo opportunity for Sponsor at the One-Day Event for your own marketing purposes.
- Your company name and logo featured on a selection of Advance or Intermediate prize rosettes.
- Complimentary entry into the **Blundell's Business Directory**. Potential for sponsor T-shirts (provided by sponsor) for support staff &/or rider runners.
- Potential for sponsor t-shirts
- Free Blundell's Goodie bag.



Sponsor Photo Opportunity

MAJOR CLASS SPONSOR

£500 + VAT

- Business banner (provided by sponsor) next to high traffic area i.e. secretary's registration tent/award ceremony area.
- Mention of thanks on social media (Facebook, Twitter & Instagram).
- Mention of thanks in School magazine (circulated to all Current/Past Parents and Old Blundellians). Circulated to ~8,000 Blundell's Community members.
- Included on **Blundell's Development Office website**.
- Photo opportunity for Sponsor at the One-Day Event for your own marketing purposes.
- Your company name and logo featured on a selection of Intermediate or Novice prize rosettes.
- Complimentary entry into the **Blundell's Business Directory**.
- Potential for sponsor T-shirts (provided by sponsor) for support staff &/or rider runners.



Sponsor Rosette and Winner Presentation Opportunities



RING SPONSORSHIP

£300 + VAT

- Business banner (*provided by sponsor*) next to designated discipline arena.
- Photo opportunity for Sponsor at the One-Day Event for your own marketing purposes.
- Mention of thanks in School magazine (circulated to all Current/Past Parents and Old Blundellians). Circulated to ~8,000 Blundell's Community members.
- Included on **Blundell's Development Office website**.
- Complimentary entry into the **Blundell's Business Directory**.

FENCE SPONSORSHIP

£150 + VAT

- Business banner (*provided by sponsor*) next to designated fence on the cross-country course.
- Mention of thanks in School magazine (circulated to all Current/Past Parents and Old Blundellians). Circulated to ~8,000 Blundell's Community members.



ONLINE PACKAGE

£150 + VAT

- Listing in our School Magazine, Alumni E-Newsletter & Social Media Tag

*Note: There will not be a paper copy programme this year.



Terms and conditions

If the One-Day-Event is cancelled, a full refund will be available to our sponsors.

If the event is postponed to a later date, the agreed sponsorship package will be transferred to the new date.

Social media, 'Diary' & e-newsletter text is subject to Blundell's School's Sponsorship & Marketing Guidelines. We reserve the right to refuse and/or edit supplied text/photos.

Sponsor to supply advert and advertorials. Sponsor to supply standard banner size for display.



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