



Blundell's

FOUNDED 1604

ONE-DAY EVENT

CORPORATE SPONSORSHIP OPPORTUNITIES

ONE DAY EQUESTRIAN EVENT HOSTED BY BLUNDELL'S SCHOOL



25 SEPTEMBER 2022

PONTISPOOL EQUESTRIAN CENTRE
NR TAUNTON

*Give your business a boost
and support Blundell's School
by becoming a Sponsor*

ABOUT

Blundell's School will again be hosting its popular One-Day Event on Sunday 25 September 2022 at Pontispool Equestrian Centre, near Taunton.

The Blundell's One-Day Event is an equestrian event open to all schools across the Southwest. We traditionally see a large number of Southwest based spectators.

Our 2022 event is anticipated to be a sold-out event again, with aprecedented 200+ entries in 2021.

Blundell's Equestrian team regularly competes in school competitions, and frequently qualifies for national championships. With such a successful track record, and a large Blundell's Community of just under 8,000 members, most of whom are in the Southwest area – this is the perfect opportunity to partner with Blundell's to help host a first-class event.

BECOME A SPONSOR TODAY

Mrs Emily Roffe-Silvester
Blundell's School Development Office
Email: devoffice@blundells.org
Tel: 01884 232324

BLUNDELL'S PARTNER

£1,000 + VAT

- Business banner (*provided by sponsor*) displayed on arrival and departure of Pontispool Equestrian Centre.
- Five additional banners (*provided by sponsor*) displayed around Pontispool.
- Mention of thanks on social media (Facebook, Twitter & Instagram).
- Mention of thanks in School magazine (circulated to all Current/Past Parents and Old Blundellians). Circulated to ~8,000 Blundell's Community members.
- Mention of thanks via Alumni & Parent e-newsletter.
- Photo of sponsor representative (or banner) at the One-Day-Event included in School magazine and e-newsletters (*similar to the photo below*).
- Included on **Blundell's Development Office website**.
- Company name featured on a selection of rider bibs.
- Your company name and logo featured on a selection of prize rosettes.
- Complimentary entry into the **Blundell's Business Directory**
- Potential for sponsor T-shirts (provided by sponsor) for support staff &/or rider runners and/or goodiebags (50-75 required).
- Sponsor flyer included in participant goodie bags (250-350 required).



Sponsor Photo Opportunity

BLUNDELL'S CHAMPION

£500 + VAT

- Business banner (provided by sponsor) next to high traffic area i.e. secretary's registration tent/award ceremony area.
- Three additional banners (provided by sponsor) displayed around Pontispool.
- Mention of thanks on social media (Facebook, Twitter & Instagram).
- Mention of thanks in School magazine (circulated to all Current/Past Parents and Old Blundellians). Circulated to ~8,000 Blundell's Community members.
- Mention of thanks via Alumni & Parent e-newsletter.
- Included on **Blundell's Development Office website**.
- Photo opportunity for Sponsor at the One-Day Event for your own marketing purposes.
- Your company name and logo featured on prize rosettes.
- Complimentary entry into the **Blundell's Business Directory**.
- Potential for sponsor T-shirts (provided by sponsor) for support staff &/or rider runners and/or goodiebags.
- Sponsor flyer included in participant goodie bags (250-350 required).



Sponsor Rosette and Winner Presentation Opportunities



RING SPONSORSHIP

£300 + VAT

- Business banner (*provided by sponsor*) next to designated discipline arena.
- Promotional Bunting around ring (provided by sponsor).
- Photo opportunity for Sponsor at the One-Day Event for your own marketing purposes.
- Mention of thanks in School magazine (circulated to all Current/Past Parents and Old Blundellians). Circulated to ~8,000 Blundell's Community members.
- Included on **Blundell's Development Office website**.
- Complimentary entry into the **Blundell's Business Directory**.
- Sponsor flyer included in participant goodie bags (250-350 required).

FENCE SPONSORSHIP

£150 + VAT

- Business banner (*provided by sponsor*) next to designated fence on the cross-country course.
- Mention of thanks in School magazine (circulated to all Current/Past Parents and Old Blundellians). Circulated to ~8,000 Blundell's Community members.
- Sponsor flyer included in participant goodie bags (250-350 required).

SPONSORED PRIZES

VARIOUS

We need 10 prizes for winners. If you would like to donate a small prize to a winner, please let us know. Previous prizes have included goodie bags with promotional items from your company or any other items suitable for a prize. We are also seeking 120 gifts to give our volunteers, these can be branded items.

*Note: There will not be a paper copy programme this year.



Our 2021 Sponsors

PARTNER SPONSORS

Knight Frank
New British Design

CHAMPION SPONSORS

Ark Mat
Greenslade Taylor Hunt
naturalmat
Western Counties Equine Hospital

RING SPONSORS

HEL Performance Products
Fusion Fostering Ltd

FENCE SPONSORS

Darts Farm
The Cattell Family
D&E Extraction & Ducting Ltd
Thorne Farm Racing Ltd
Moorhayes Meat
Hole & Pugsley Solicitors
NJT Plumbing & Heating
London International Horse Show
Jay Photos

Terms and conditions

If the One-Day-Event is cancelled, a full refund will be available to our sponsors.

If the event is postponed to a later date, the agreed sponsorship package will be transferred to the new date.

Social media, 'Diary' & e-newsletter text is subject to Blundell's School's Sponsorship & Marketing Guidelines. We reserve the right to refuse and/or edit supplied text/photos.

Sponsor to supply advert, advertorials & marketing materials including flyers. Sponsor to supply standard banner size for display.



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